



## **Binford Farmers Market now accepts SNAP/EBT**

Binford Farmers Market started a token program in July 2013 to help farmers market vendors accept Supplemental Nutrition Assistance Program (SNAP) and to help get more farm-direct produce into the hands of our low income neighbors. Formerly known as the Food Stamp Program, SNAP benefits are distributed through the Hoosier Works Card, which is used like a debit card. Binford Farmers Market processes SNAP transactions, debiting the Hoosier Works Card in exchange for \$1 tokens that shoppers can use at vendor stalls. During the first few months, Binford Farmers Market customers spent over \$300 in SNAP tokens. We look forward to seeing this program continue to grow.

Farmers Markets are for everyone. Access to affordable, fresh, and healthy whole foods is a challenge for many people who rely on food assistance programs like SNAP help low-income families and individuals buy fresh, Indiana-grown food that provides real sustenance for themselves and their communities.





The Binford Farmers' Market is now accepting *Fresh Bucks*! Fresh Bucks is an incentive program that doubles SNAP (Supplemental Nutrition Assistance Program) dollars on purchases of Indiana-grown specialty crops. SNAP user get up to an extra \$20 to spend around the market.

The dollar for dollar match can be used to purchase Indiana-grown: fresh and dried produce, herbs, honey, maple syrup, and even seedlings for edible plants. It aims to make fresh, local produce more accessible to Hoosier families while supporting local farms.

Fresh Bucks, which is administered through the Indy Hunger Network, started with the Indy Winter Farmers' Market last season. In addition to the Binford Farmers' Market, Broad Ripple Farmers' Market, Crooked Creek Farmers' Market, the Original Farmers' Market, and the Growing Places Indy Farm stand at the Chase Legacy Center, will be accepting Fresh Bucks.

For More information about Fresh Bucks contact Lauren Scharenbrock at [lscharenbrock@gleaners.org](mailto:lscharenbrock@gleaners.org), 317-925-0191 ext . 168